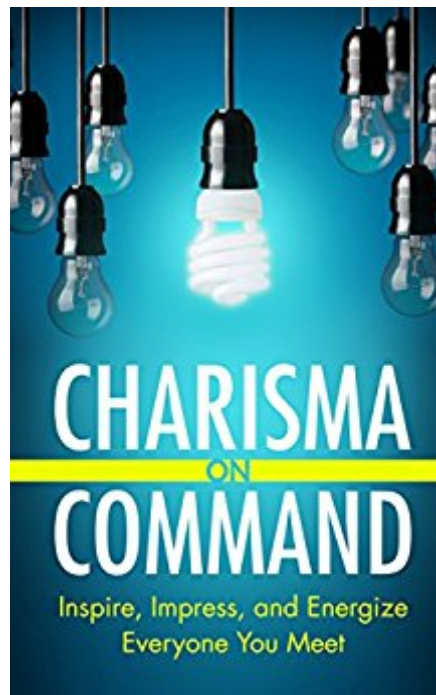


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# Charisma On Command: Inspire, Impress, And Energize Everyone You Meet



## Synopsis

Have you ever encountered someone with magnetic charisma? The type of person that you just immediately liked and trusted? That commanded respect without hardly uttering a word? Maybe you've even felt something like it before....like everything you said was engaging and made people laugh. Like people were just drawn to you. Do you want to know how to turn that personal magnetism on at a moment's notice? Then this book is for you! Charisma on Command will teach you how to tap into your charismatic potential so that you can turn it on whenever you want. It draws on analysis of the most charismatic people in the world, including Steve Jobs, Bill Clinton, Russell Brand, Oprah Winfrey, Martin Luther King, Tony Robbins, and more. You'll learn the mindsets, body language, and exercises that can make you the person others are drawn to. The type of person you might meet for a minute, but remember for a lifetime.

## Book Information

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## Customer Reviews

Compared to other books on charisma on the market, this book is...1. More actionable. There is a 30-day action guide at the end, like a workout plan for your charisma skills.2. More realistic and nuanced in its advice. Not the typical "Make more eye contact!" quips, nor the vague Dale Carnegie

advice on "Show interest in the other person by asking them questions"--the authors actually go into detail on crucial things you need to do before asking people about themselves, in order to have them actually care about giving good answers..3. Easier and faster to read.The book makes an important distinction between mindset (inside) vs. behavior (outside). If you have all the "right" behavior but you don't have the inner mindset to match it, people will notice the incongruence, and feel that it lacks in authenticity. For example, the first part detailed 12 Charismatic Convictions, all of which were related to mindset rather than behavior:- I'm okay. I will be okay.- I care more about my character than the opinions of others.- I have impeccable integrity.- Don't convince.- Communicate your purpose.- Break solemnity and be fun.- Broach taboo topics.- Demonstrate clear boundaries.- Break down physical barriers.- Be liberal with your praise.- Let others know when you're nervous, pissed, or hurt.- Reveal your flaws.Only then is there discussion of outer behaviors to practice (body language, style of dress, conversational techniques).

The book starts off very strongly. The story about the Reddit founders and the author's personal story (marred, however, by the unnecessary detail that the girl who spurned him came back and he got to blow her off...though he did so because he feared being rejected again. Really?). It then tells the important non-verbal story of charisma at the start of chapter two. He continues going strong with his writing on the power of conviction. I was convinced I was going to give this book 5 stars. Then the wheels start coming off his wagon."You build conviction that you have impeccable integrity by living with impeccable integrity. ...You cut out lying. Even the little white lies. Even the lies of omission." p. 49. Two things. One of his foremost example of charisma is Bill Clinton (a charismatic person of the first order, but one who was not known for impeccable integrity--not telling lies of omission, etc.--even while he was undeniably charismatic). Second, I am not sure anyone living or breathing lives up to this standard.Some of his advice about charismatic people seems fuzzy and tangential. How does being the first to bring up "taboo" topics like religion, politics, money or sex make you charismatic? I know a few people who do this and they are often viewed as annoying, socially inept, and not charismatic.There are moments when he regains his footing and again offers sound advice, but I became much more wary of what he was writing because it seemed so spotty. His message lacks integrity and soundness. For example, after offering several pieces of good advice he recommends introducing people with a flattering headline. For example, "Meet Mary, the smartest person I know.

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